Institutional Investor

LIDO
CONSULTING, Inc.

10th Annual

Family Office Wealth Conference

Recovering from the Economic Aftermath: The Next Phase for Affluent Families

September 21-23, 2009 | Montage Resort & Spa | Laguna Beach, California

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The 10th Annual Institutional Investor/Lido Consulting
Family Office Wealth Conference
Recovering from the Economic Aftermath: The Next Phase for Affluent Families

The extreme economic upheaval has severely damaged the portfolios of many affluent families and raised fundamental questions about the utility of basic asset allocation models, along with the general theoretical underpinnings of Modern Portfolio Theory. Indeed, diversification, global investing, the inclusion of alternative investment strategies, as well as the seemingly tested ability to consistently select talented asset managers to reduce volatility and provide greater portfolio protection—all have been found wanting in this environment. As a result, trust itself has in numerous ways been damaged to a degree few expected or could have predicted.

Were the theories and models wrong all along? Was easy—too easy—credit the stealthy culprit that gave us economic good times for far too long and blinded us to inherent and systemic risks? Is it time to get back to basics and be grateful for average index-like returns? Must new theories and ideas be put forth before affluent families again consider constructing their portfolios in ways that until recently seemed as if it is was the only prudent thing to do? Can managers who have not only integrity and high ethical standards, but talent as well, be identified with any degree of certainty?

Instead, have we experienced anomalies so great that they must be considered but not incorporated fully into our established way of looking at things in order to maintain a reasonable view of the risks and opportunities that lie ahead? Is the more reasonable outlook that the market dislocations have created immense opportunities to acquire many valuable assets at a discount for those who can properly assess them and who have a longer time horizon? What must families do to both take advantage of potential opportunities and protect themselves from the downside risks that are expected to persist for some time to come?

The 10th Annual Institutional Investor/Lido Consulting Family Office Wealth Conference will examine these and other essential issues families must consider as they attempt to recover from losses they have suffered and avoid further damaging their financial positions. In doing so we will review a wide variety of investment options to discover what other families are doing or considering and to help determine what realistic performance prospects are for different strategies involved in private equity, distressed securities, emerging markets, real estate and the full host of options available.

In addition, through a series of presentations, workshops, panel discussions and appearances by special guest speakers, we will examine issues of concern to the nation and the world associated with domestic public policy, geopolitics, philanthropy, intergenerational wealth education, personal security, property protection and the complete range of topics affluent families must grapple with and deliberate as they conduct their lives to pursue better results at all levels.

With the participation of numerous experts, experienced family office executives and family members, the 10th Annual Institutional Investor/Lido Consulting Family Office Wealth Conference will provide a forum to discuss and debate the issues most crucial for affluent families seeking to make well-informed decisions guided by their personal ideals, values, goals and family dynamics.

<u>Monday, September 21</u>

11:45 am Registration and Buffet Lunch
Foyer

(Please note that the program will commence while lunch is still available and you are welcome to bring your lunch into the meeting room.)

12:00-12:05 pm Welcome and Opening Remarks
Grand Ballroom II and III

Gregory P. Kushner
President and Founder
Lido Consulting Inc.

Conference Chairmen:
Bob Pisani
Correspondent
CNBC

Harvey Shapiro
Senior Advisor
Institutional Investor

12:10-1:00 pm <u>Special Presentation</u>: **Coping With the Crisis In Trust**
Grand Ballroom II and III

Speaker:
Gary S. Shunk
Wealth Coach
Wealth Psychology

The punishing market events experienced the world over have left both wealthy families and institutions suffering from a crisis in trust as well as confidence. Whether one suffered from investing in what turned out to be an utter fraud, or from allocating capital to managers who simply ignored the parameters under which they were expected to operate, the ability to select and monitor investments has been tested as never before. In many instances this has resulted in investors questioning their own good judgment, leading them to ask whether they should set boundaries to ensure against making poor decisions again, or to accept that bad decisions will happen anyway, and whether it is now best to do something proactively or do nothing to avoid being buffeted further. How can or should this crisis in trust, the trust of others as well as oneself, be tackled? If there are legitimate reasons for a reduction in the level of trust, what must fiduciaries be considering to overcome what could be the more dangerous and risky path of paralysis?

1:00-1:45 pm <u>Panel Session</u>: **Surviving the Economic Disaster and Charting a Path for The Future: The View From Families**
Grand Ballroom II and III

Moderator:
Sally Limantour
Director of Research and Investments

Limantour Family Fund

Panelists:
Clay Bradley (Family Member)
Vice President
Eno Farms, Inc. (Family Office)

Stephen McCarthy (Family Member)
Senior Vice President
KCG Capital Advisors
Trustee
The Mary A. and John M. McCarthy Foundation

Ward McNally (Family Member)
Partner
McNally Capital

Few wealthy families have likely been unscathed by the global economic crisis. But even for those who may have managed to avoid critical damage to their portfolios, the severity and breadth of the downturn poses many troubling challenges as they seek stability and pursue new opportunities that may arise. Navigating in an environment in which uncertainty seems to be the only certainty, and where basic tenets such as the ability of diversification and the inclusion of alternative investment products to provide both growth and downside risk protection, has fundamentally shifted views of what can or should be expected, and thus what can or should be done to protect portfolios and begin a reallocation process that will provide the right sort of benefits has become more elusive. How are families taking these shifts into consideration as the plot out what moves to make in structuring their portfolios? How are view evolving in relation to such issues as allocating to hedge funds, private equity and other alternatives? Has leverage become a four-letter word? Perhaps there are more questions than answers, but as wealthy families review their positions and attempt to recover from losses they must consider models and strategies that can get them thinking beyond recent and current conditions. This session will offer a variety of views and opinions from family office executives on these and related issues.

1:45-2:15 pm Presentation: **Distressed Securities: Finding the Upside To the Downside**
Grand Ballroom II and III

Presented by:
Prasanth Subramanian
Mortgage Strategist
Citadel Investment Group

Due to the magnitude of the market dislocations these may still be considered the early days in what many observers believe will be one of the most compelling distressed investment opportunities in modern history. While many investors seem poised to purchase assets at bargain basement prices, the depth and breadth of the risks remain extensive as well. In fact, many allocations to distressed security funds that seemed timely in mid-2008 suffered profound losses by year end. Is the positive performance of credit markets in the first half of 2009 justified by improving fundamentals? There are many sectors available to those interested in distressed debt. But how is an investor to choose the right path? What signs should they look for as guidance in helping to determine the most opportune time to allocate? Will there be too much money chasing after too few opportunities, and will the returns be less than anticipated? In this session we will examine the nature of the risks and opportunities presented by the global distressed securities markets and identify the distressed debt strategies that we believe are likely to provide the best performance in the months ahead.

2:15-2:30 pm Refreshment Break
The Courtyard

2:30-3:15 pm Panel Session: **Finding Our Way in a Changed Investment Landscape: Family Views on the New Risks and Opportunities**
Grand Ballroom II and III

Moderator:
Timothy Lappen, Esq., P.C.
Chairman, Family Office Group
Jeffer, Mangels, Butler & Marmaro LLP

Panelists:
Sheila H. Berube, CFA
Executive Vice President and Chief Investment Officer
WLD Enterprises, Inc.
(Family Office)

Clay Bradley
Vice President
Eno Farms, Inc.
(Family Office)

Terri Chernick
Chief Investment Officer
The Koffler Group
(Family Office)

The economic distortions we have suffered have historically and inevitably led to an array of investment opportunities. Yet the unprecedented global nature of the downturn, limitations on the availability of credit, the need and desire for liquidity, and the losses already suffered may reduce the appetite for risk that is necessary to take advantage of them. Without signs that the fundamentals of the economy are improving even more hesitation is likely. How are families coping? Where are they planning on making investments? Where have they begun to venture already? How are they assessing the extensive government interventions, programs and policies to deal with the crisis as they attempt to determine the degree to which risks or opportunities outweigh one another? What are their primary concerns and interests as they contemplate immediate and future investment decisions? In this session family office executives will share their views on these important issues and discuss some of the specific choices they have made or are considering.

3:15-3:45 pm Presentation: **Current and Developing Compensation Trends for Single Family Office Executive Directors**
Grand Ballroom II and III

Presented by:
Russ Prince
President
Prince & Associates

In this review based on the results the annual Institutional Investor/Prince & Associates Compensation Report, key developments identified in the 2008 survey will be reviewed to provide insights into average compensation levels, the variations in the compensation structures of single family office executive directors related to duties and responsibilities, shifts in attitudes and satisfaction with roles and jobs, and how the position of family office directors may be evolving to confront new demands and challenges. This presentation will provide a framework families can consider in structuring family offices and in designing compensation schemes to attract and retain their most valuable executives.

3:45-4:15 pm Special Featured Speaker: **Instilling Values in Children and Maintaining Equilibrium in an Environment of Wealth and Challenges**
Grand Ballroom II and III

Speaker:
Rabbi Steven Z. Leder
Author and Senior Rabbi
Wilshire Boulevard Temple

Educating children about the complexities, duties and responsibilities related to managing great wealth, discouraging indulgences that lead to spoiling them, and nurturing the important values of hard work, enterprise and giving back, remain among the most difficult of tasks for many families. Arguably this mission has become more difficult in the current economic environment the world finds itself in, as parents grope for the right way to temper the expectations of children who both remain protected from any deprivations and have yet to fully grasp the real meaning of money. A t the Wilshire Boulevard Temple in Los Angeles, the city's oldest synagogue with one of its largest congregations, Senior Rabbi Steven Leder has frequently spoken about these issues and counseled parents who have struggled with them. His unique perspective about instilling values and preparing children surrounded by personal and cultural excess was captured in his widely read book, *More Money Than God: Living a Rich Life Without Losing Your Soul*. He has been praised regularly for the learned, non-judgmental and humorous guidance he offers, and his first book, *The Extraordinary Nature of Ordinary Things*, received national acclaim.

4:15-6:00 pm Moderated Discussion Group: **Talking It Up: An Exchange of Ideas, Information and Viewpoints on Crucial Issues Facing Family Offices**
Grand Ballroom II and III

(To facilitate a candid discussion of these and other issues, this session will be open only to family members and family office executives.)

Facilitated by:
Gregory P. Kushner
President and Founder
Lido Consulting Inc.

Harvey Shapiro
Senior Advisor
Institutional Investor

The array of complexities family offices must grapple with rarely changes, even as some issues demand more attention than others based on both macro conditions and individual needs and requirements. Economic outlooks and investment decisions are now likely at the forefront of those things demanding attention at the moment, but issues related to technology, personnel, family dynamics, succession and estate planning or any number of other matters must be tended to as well. Sharing ideas, information and opinions on these issues with your peers can help put them in perspective and provide you with potential solutions other families have considered or adopted. This annual and informal interactive session is designed for family members and family office executives to raise topics of interest and concern so as to promote a candid exchange of information and ideas among their peers. Topics that may be included for discussion during this forum include:

- Defining the proper role for non-family executives
- Modifying asset allocation models to fit the current environment
- Strategies to effectively involve family members in the family office
- Business succession issues for single family offices
- In-house and outsourcing technology choices for family offices
- Proactively preparing and educating the next generation
- Structuring incentive plans to match needs
- Identifying best practices for successful communication with family members
- Tax planning considerations in a changing environment
- Considerations in joining or converting to an MFO
- Implementing plans to ensure family values receive the proper attention
- What should be expected from advisors
- Developing the right corporate model to serve your family

6:00-6:45 pm Time at leisure

6:45-8:15 pm Welcome Cocktail Reception
Ocean Lawn

The Ocean Lawn is known for the splendid sunset and seascape vista it offers while enjoying the consistently comforting surroundings found throughout the Montage Resort. We look forward to having you join us as at our welcoming cocktail reception where you can meet and mingle with your peers and relish a delicious assortment of hors d'ouevres prepared by the resort's celebrated culinary staff.

Tuesday, September 22

7:00-7:45 am Registration and Breakfast with Special Presentation
The History of the Automotive Industry (In Dog Years)
Grand Ballroom I

Presented by:
T. Randolph Orbach
Chief Executive Officer
Pacific Financial Advisors (Managers of Own Capital, LLC)

The past five years of the automotive industry have been, like the rest of the economy, highly volatile, with a number of sales, profit and loss records set by a variety of companies. Naturally, the takeover of General Motors by the U.S. government and the loans extended to Chrysler Corporation for its survival were the most extreme and widely known public events to occur, possibly in the entire history of the industry. As with all large and small dislocations, however, opportunities are created as a result of events. In this Special Presentation the speaker will outline what the automotive industry is likely to look like over the next five years and discuss what unique opportunities and risks it may present for affluent families interested non-traditional investment approaches in the private sector.

7:45-7:50 am Welcoming Remarks
Grand Ballroom II and III

Gregory P. Kushner
President and Founder
Lido Consulting Inc.

7:50-8:00 am Introductions and Information
Grand Ballroom II and III

Conference Chairmen:
Bob Pisani
Correspondent
CNBC

Harvey Shapiro
Senior Advisor
Institutional Investor

8:00-8:45 am Keynote Address: **Determining Where We Are and Where The Road May Lead Us**
Grand Ballroom II and III

Speaker:
Peter Navarro, Ph.D.
Professor
Paul Merage School of Business, University of California—Irvine
Author, The Coming China Wars, The Well-Timed Strategy and *If It Rains in Brazil, Buy Starbucks*

In retrospect, perhaps investors should have foreseen the market meltdown. Surely there were risks associated with the housing bubble and dangers posed by easy credit, the dramatic expansion of Fannie Mae and Freddie Mac, and the rapid growth of derivatives whose impact was often poorly understood by bankers or investors. But having known where we've been, what can we say about the road ahead? How has the massive government intervention in the markets been working? When will we see the beginning of a genuine economic recovery? What additional steps can and should be taken to ameliorate economic problems and restart the growth engine? The speaker in this opening session, who in November 2007, presciently urged investors to significantly increase their cash positions, will offer views on these and other important economic issues to help investors better understand how they can be their own prognosticators as they contemplate essential decisions on deploying their capital.

Peter Navarro received his Ph. D. in economics from Harvard University. He is a regular CNBC contributor, and author of the bestselling book, *The Coming China Wars*. Professor Navarro's other books include the path-breaking management book, *The Well-Timed Strategy*, and the bestselling investment book *If It Rains in Brazil, Buy Starbucks*.

Professor Navarro's unique and internationally recognized expertise lies in his "big picture" application of a highly sophisticated but easily accessible macroeconomic analysis of the business environment and financial markets for investors and corporate executives.

8:45-9:25 am Panel Session: **Getting Back to the Basics: Managing Risks in the Current Economy**
Grand Ballroom II and III

Moderator:
James P. Kane, CIC
President
Hub International Personal Insurance Ltd.

Panelists:
Natasha Pearl
Chief Executive Officer and Founder
Aston Pearl

Jack Thurman
President
BKD Wealth Advisors

Risks related to insurance, property protection and personal security all loom larger due to the events that brought about the economic meltdown, which revealed the degree to which underlying threats can be masked by apparent good times. But many of these risks have been growing regardless of economic circumstances as a result of technology that has made families more vulnerable to the theft of vital personal information. With the greater economic uncertainty it is imperative for families to grasp the degree to which they are at risk, where the biggest risks loom and the practical ways they can better protect themselves from becoming victims, whether due to blatant fraud, mismanagement, theft or other reasons. Indeed, some would argue that the best way families can mitigate risk is by applying basic concepts and using a disciplined approach to risk assessment. These fundamental tenets, properly applied, have consistently proven to be the essential pillars associated with successful risk assessment and management. Speakers in this session will review some of these key ideas and precepts and discuss why getting back to basics may better serve families and help them avoid costly mistakes.

9:25-9:55 am Presentation: **Where Do We Go from Here? Portfolio Construction and Investment Themes for the Future**
Grand Ballroom II and III

Presented by:
John Bailey
Founder and Chief Executive Officer
Spruce Private Investors LLC

One savvy and successful major fund manger has recently asked whether the future of investing will be evolutionary or revolutionary. In other words, what will the transition from levering to delevering, from globalization to deglobalization, and from lax regulation to strict regulation mean to those seeking to position their portfolios to both recover from the massive market dislocations we have experienced and to take advantage of future trends without taking undue risks? It's clear that risk premiums, greater volatility and lower prices for a majority of asset classes may be with us for some time. As a result, it seems equally clear that portfolio construction concepts and strategies that by and large worked for decades need to be reassessed. The speaker in this session, an outsourced Chief Investment Officer, will provide an overview of these and related market trends, discuss what investment themes they suggest and review an approach to structuring investment portfolios that can help provide affluent families with better returns while reducing associated risks.

9:55-10:15 am Refreshment Break
The Courtyard

10:15-10:45 am Presentation: **The Color of Money: Full Proof Investment or Trophy Purchase**?
Grand Ballroom II and III

Presented by:
Andrea Fiuczynski
President
Christie's Los Angeles

On behalf of: **Alpine Associates**

The dramatic fluctuations of the international art market over the past 18 months lead us to question the viability of art as an alternate asset class. Can art provide diversification within a traditional equity and bond investment portfolio? Is it more a pitfall or way to provide long-term value? This presentation will provide a case study focusing on the legendary collection of *Yves Saint Laurent and Pierre Berge* that will provide collectors and those interested accumulating art with insights on acquiring and assembling works that will provide both personal satisfaction and fill the need as an investment that can increase in value over time while helping to add real portfolio diversification.

10:45-11:15 am Presentation: **The Strategic Case for Gold**
Grand Ballroom II and III

Presented by:
Marcus Grubb
Managing Director
World Gold Council

The safety gold has historically provided as a hedge against inflation, dollar depreciation and as a non-correlated diversifier has continued to be a key attraction. With concerns about inflation, in particular, increasing substantially due to the rapid growth in the money supply, now may be the perfect time to invest in gold. Of course there are also other options, such as inflation protected bonds, real estate, and other real assets that traditionally serve as an inflation hedge. What, then, is the strategic case for gold as opposed to other assets or asset classes? What are its unique features that make it a well regarded way to protect portfolios from inflation risks as well as an asset that can also provide benefits in a more stable environment? The speaker in this session will explore the rationale behind considering gold as both a tactical inflation hedge and a long-term strategic asset.

11:15-11:45 am Presentation: **Measuring the Real Value of Managed Accounts for Families**
Grand Ballroom II and III

Presented by:
Scott Mixon, Ph.D.
Director, Senior Strategist and Portfolio Manager
Lyxor Asset Management, Inc.

Frauds such as the Madoff scandal and concerns over operational risks have increased investor demand for better transparency from the funds in which they invest. The concept of managed accounts suggests a way for investors to gain more control and transparency over their investments. Yet the terms “Managed Account” and “Hedge Fund Platform” are used to describe a bewildering variety of structures with widely varying features and terms. This presentation will provide an overview of the types of managed accounts, the information available through them, and how they can be used in portfolio management. It also describes the potential limitations and challenges facing the investor in managed accounts.

11:45-12:30 pm Special Presentation: ***Washington Update:*** **New Era or Politics as Usual?**
Grand Ballroom II and III

Featured Speaker:
Greg Valliere
Chief Policy Strategist
Soleil Securities Group, Inc.

The economic crisis has emboldened a newly empowered Congress and Administration to enact legislation on the domestic front that frequently appears to be totally at odds with their political opponents. Compromises, when they have been found, have come more as a result of pressure from Democratic moderates, but the shift in emphasis and priorities seems clear. On the other hand, a drastic realignment on foreign policy and domestic security issues seems to have been abandoned, while barriers created by economic conditions and concerns related to deficit spending have helped stall the agenda being pursued by Congress and the new Administration. What do events so far suggest about the future? Should we expect to see even more sweeping changes on policies related to taxes, social welfare programs, health care, energy and the host of issues raised during the 2008 campaign? Will the substantial contrast in views between the two major political parties grow more or less as the 2010 mid-term elections loom on the horizon? How much do representatives from both parties believe or disbelieve that the policies and spending initiatives put forth so far will truly address what both sides agree are difficult problems that require time and creative solutions to solve? What are the key pieces of legislation lawmakers are likely to concentrate on in the coming year? What is the potential impact for affluent families? How may the dynamic interaction between the two political parties affect the outcome?

12:30-2:15 pm Seated Luncheon with Guest Presentation: **Catch Me If You Can**
Gallery

Hosted by: **The Chubb Group of Insurance Companies**

Speaker:
Frank Abagnale
Author and Worldwide Recognized Expert on Fraud and Identity Theft
Abagnale & Associates

Frank Abagnale became known worldwide with the 2002 Release of the hit movie *Catch Me If You Can*, which was inspired by his best-selling book carrying the same name. Since his five-year crime spree ended more than 40 years ago, during which time he successfully posed variously as an airline pilot, attorney, college professor and pediatrician, in addition to cashing $2.5 million in fraudulent checks in every state and 26 countries, Mr. Abagnale, after serving a prison sentence, has devoted himself to advising government, businesses and individuals on how to detect and prevent fraud. Mr. Abagnale's view is that punishment for fraud and recovery of stolen funds is so rare that prevention is the only reasonable and practical course of action. He is widely considered by many to be the foremost authority on fraud and identity theft as indicated by the more than 14,000 financial institutions, corporations and law enforcement agencies that have adopted his fraud prevention programs.

Following Lunch, Sessions will reconvene promptly in Grand Ballroom II and III

2:15-2:55 pm Panel Session: **The Commercial Real Estate Landscape: Where Are We? What's Next?**
Grand Ballroom II and III

Moderator:
Katie Kalvoda
Managing Director
Newport Wealth Management (**Family Office**)

Panelists:
Matthew Schwab
Portfolio Manager
Karlin Real Estate

Peter Knell
Managing Director
KCB Management (Family Office)

Commercial real estate has been battered as the credit market squeeze has been joined by a general economic slump, leading to higher development costs, if credit can be obtained, lower net operating incomes and depressed prices. But while the effects of the economic turmoil are still being felt, and commercial real estate may continue to suffer for some time to come from lower valuations and vanished liquidity, affluent families interested in future investment opportunities need to prepare themselves for taking advantage of them, even as they may be struggling to cope with the current environment. This session will explore some of the ways experienced commercial real estate investors are managing their portfolios today and what they expect on the horizon. They will examine the differences and similarities among various sectors and strategies and discuss how risks can be mitigated in the interim before a full recovery begins.

2:55-3:25 pm Presentation: **Measuring the Real Value of a Hedge Fund Portfolio**
Grand Ballroom II and III

Presented by:
Thomas Cera
Vice President
RBC Capital Markets Corporation

Jason Spacek
Managing Director
RBC Capital Markets Corporation

While many hedge funds and hedge fund strategies were severely impacted by the global economic decline, a significant majority of experienced hedge fund investors, analysts and consultants would contend that there remains real value in maintaining a diversified hedge fund portfolio. Even during the height of the downturn the data strongly indicate that hedge funds brought investors the type of diversification and additional downside risk protection associated with them. Hedge fund returns did suffer, to be sure, and market conditions resulted in too often implementing unpleasant policies such as temporarily suspending redemptions. Still, much evidence suggests that the benefits of a hedge fund portfolio have continued to outweigh the risks. In this session the speakers will examine what statistical analysis and other information says about the ability of hedge funds, broadly speaking, to deliver attractive and uncorrelated returns over the long term. They will discuss how families may reliably assess the degree to which the advantages of maintaining a hedge fund portfolio can be assessed based on individual goals and circumstances, and explore the ways in which investors are currently constructing portfolios to reach objectives and obtain superior results. In addition, they will look at some of the changes being predicted for the hedge fund industry and what the trends indicate about them so far.

3:25-3:40 pm Refreshment Break
The Courtyard

3:40-4:10 pm Presentation: **Longevity: A Source of Uncorrelated Alpha**
Grand Ballroom II and III

Presented by:
Jim Terlizzi
Chief Executive Officer
Peachtree Asset Management

In an environment in which the financial crisis has made ‘correlation” the newest four-letter word, the hunt for truly uncorrelated investment opportunities in which downside risks can be managed dependably has been greatly reinvigorated. In this session the speaker will discuss how longevity as an asset class is uncorrelated to the movements in the traditional general capital markets and provide an overview of the risks, as well as how they can be successfully managed. He will demonstrate how longevity assets often have considerable embedded alpha and outline how affluent families can gain exposure to the sector in a number of different ways.

4:10-5:00 pm Panel Session: **Reading the Fed’s Exit Signs: Ruminations on the Outcome of Probable Central Bank Policies**
(*and)*
Developing a Plan and Avoiding Mistakes Through Various Business Cycles
Grand Ballroom II and III

Presented by:
John Brynjolfsson, CFA
Chief Investment Officer and Founder
Armored Wolf, LLC

The implications of the Federal Reserve’s eventual need to trim its balance sheet after its huge attempt to bolster the economy and keep it from collapsing could be significant. Indeed, with the added capital injected by the U.S. Treasury to shore up various sectors of the economy, combined with record fiscal shortfalls and deficit spending at the state and national levels, the potential impact of government policy on the economy may be greater than at any time in modern history.

Will inflation or deflation be prevalent in coming years? Either view will provide an outlook on interest rates and currencies, but can movements in either direction be predictable within some degree of certainty at this point? How can families take several possible outcomes into consideration as they review their investment options and rebalancing their portfolios?

Anthony Scaramucci
Managing Partner
SkyBridge Capital

No matter what macro view investors may have it's commonly accepted that they too frequently pursue the so-called "flavor of the month" when it comes to their investment decisions. Indeed, chasing the newest hot strategy has frequently seemed to be the practice even among those who consider themselves to be among the most sophisticated of investors. How is this reflected in the current business cycle? How can the potentially negative consequences of these decisions be avoided through the development of a long-term plan? What should a durable plan that can provide lasting benefits for families look like?

5:00-5:30 pm Workshop Session Series I

Delegates will be invited to attend their choice of a workshop in the series. Three concurrent workshops will be held on a variety of topics, providing an opportunity for an interactive and informative discussion.

Workshop Session A: **Enhancing Fraud and Deception Avoidance**
Gallery I

Workshop Leader:
The Chubb Group of Insurance Companies

With*:*
Frank Abagnale
Author and Worldwide Recognized Expert on Fraud and Identity Theft
Abagnale & Associates

With identity theft and other types of fraud and deception continually on the rise, affluent families may be especially vulnerable to some of the more sophisticated efforts to obtain personal information or use various ruses to lure investors into making sham investments. This workshop will highlight the areas in which families are most vulnerable and offer some useful tips on recognizing potential fraud and deploying preventative measures to guard against becoming a victim of it.

Workshop Session B: **Developing the Right Policies and Practices for Effective Hedge Fund Risk Management**
Gallery II

Workshop Leaders:
Brian Newton
Chief Risk Officer
Armored Wolf, LLC

Anthony Scaramucci
Managing Partner

SkyBridge Capital

The extreme nature of the global economic collapse demonstrated a number of shortfalls among hedge funds in their ability to manage risk under all conditions. In this session the speakers will attempt to identify a few of the primary lapses hedge funds made in managing the risks they were exposed to and will discuss whether these risks remain, what new risks they must give attention to, and what elements should make up the next generation of risk management to ensure the most effective results.

Workshop Session C: **Insurance Linked Securities: A Suitable Medium for Exposure to Longevity Risk**
Grand Ballroom II and III

Workshop Leader:
Hasham Malik
Chief Capital Markets Officer
Peachtree Asset Management

In this session the speaker will examine how insurance linked securities such as life settlements and structured settlements can provide access to longevity risk. He will review the need for additional due diligence that is required to obtain exposure to highly uncorrelated returns that can frequently provide performance well above those available from traditional asset classes and discuss how the mechanism by which an investment is made is critical to achieving expected outcomes, as well as how a variety of new products in the longevity market has opened the sector to a broad range of investors.

5:30-6:00 pm Workshop Session Series II

Delegates will be invited to attend their choice of a workshop in the series. Three concurrent workshops will be held on a variety of topics, providing an opportunity for an interactive and informative discussion.

Workshop Session D: **Tactical Considerations and Establishing the Right Way to Allocate and Invest in Gold**
Gallery I

Workshop Leaders:
Natalie Dempster
Head of Investment, North America
World Gold Council

Gold has been one of the few assets to hold up during the financial crisis, as investment inflows have surged on safe-haven demand. But investment demand is only one part of the story. How are the other elements of demand and supply faring, like the jewelry demand, mine supply and central bank sales? And how do families invest in the gold market? Families have an assortment of ways to consider how much exposure they should have to gold as well as investment strategies to choose from. This workshop will highlight some of the more common approaches of obtaining exposure to the gold market and will discuss how affluent families can evaluate a suitable strategy and allocation level that can best serve each family's unique situation to help them meet their tactical and strategic investment goals.

Workshop Session E: **Exploring Managed Accounts and Structured Solutions for Downside Risk Protection**
Gallery II

Workshop Leader:
Stanislas Debreu
Managing Director
Société Générale

In this workshop, managed accounts will be explored to demonstrate the benefits they can provide to families seeking greater control, transparency and accountability for specific investments to help avoid fraud and mismanagement. In addition, ideas will be discussed for using structured products to shield portfolios against volatility, inflation and other risks that may still be prevalent based on the current and expected economic climate.

6:00 pm Day's Sessions Adjourn

6:00-6:45 pm Time at leisure

6:45-7:45 pm Gala Cocktail Reception
Pacific Lawn

The ocean views from the Pacific Lawn at the Montage Resort are stunning. Standing atop the bluff the fresh breezes cool and rejuvenate. A delicious tasting of hors d'ouevres and a refreshing beverage will help round out your pleasure before sitting down for a wonderful meal and a night of pleasant interaction with your peers.

7:45-9:45 pm Seated Dinner
Studio Restaurant

Please join us for a distinctive meal prepared exclusively for those attending the conference by Executive Chef Craig Strong, a highly regarded, award-winning chef who was recently named to head the Studio Restaurant, the Montage Resort & Spa's signature fine dining establishment that is known throughout the area. This is considered one of the highlights of the conference and we look forward to seeing you.

9:45-11:00 pm Evening Entertainment: **Lay Your Wagers and Bring Your Luck**
Gallery I & II

You may feel full but don't let that spoil your appetite for fun and distractions by joining us to match your luck and skills with others as we gamble the night away for special prizes in a friendly atmosphere that will allow you to relax, unwind and discover whether you can beat the odds.

Wednesday, September 23

8:15-9:15 am Buffet Breakfast
Grand Ballroom I

9:15-9:30 am Welcoming Remarks
Grand Ballroom II and III

Gregory P. Kushner
President and Founder
LIDO Consulting, Inc.

Conference Chairmen:
Bob Pisani
Correspondent
CNBC

Harvey Shapiro
Senior Advisor
Institutional Investor

9:30-10:30 am Presentation: **Rebuilding Trust Between Private Investors and Their Financial Advisors: A Potential Roadmap**
Grand Ballroom II and III

Presented by:
Stephen McCarthy (Family Member)
Senior Vice President
KCG Capital Advisors
Trustee
The Mary A. and John M. McCarthy Foundation

We have heard from families during several sessions of the conference that the economic and financial collapse that has impacted the entire world has eroded the trust that is needed between private investors and their financial advisors. How can this trust be rebuilt and a more positive, effective and balanced relationship created that can benefit both parties? How can expectations be managed to achieve a more rewarding and long-lasting bond that serves the interests of everyone? In this session an experienced investor and family member will offer some principals and guidelines toward achieving these important goals.

10:30-10:50 am Presentation: **Rethinking Life Insurance: What Agents and Carriers Won't Tell You When Planning Your Legacy**
Grand Ballroom II and III

Presented by:
Josh Jenkins-Robbins
Founder
Copperstone Partners

There are many choices when it comes to purchasing life insurance among affluent individuals and families, but statistics suggest that too often the wrong decision is made. The reality is that most term, universal and whole life policies will lapse, with few if any benefits ever received by the policy holders. In this presentation the speaker will explain why that is so and will provide a summary of other options that can ensure better results and guarantee that benefits can be collected. The speaker will also explain the importance of negotiating with carriers and the strategies and tactics to use to obtain the best possible policies and prices to suit one's individual requirements.

10:50-11:15 am Refreshment Break
The Courtyard

11:15-11:45 am Workshop Session Series III

Delegates will be invited to attend their choice of a workshop in the series. Three concurrent workshops will be held on a variety of topics, providing an opportunity for an interactive and informative discussion.

Workshop Session F: **Implementing an Asset Allocation Model to Achieve Better Results: A Case Study**
Gallery I

Workshop Leader:
John Bailey
Founder and Chief Executive Officer
Spruce Private Investors LLC

This session will expand on the "Where Do We Go from Here?" presentation made yesterday at 9:55 am. The speaker will provide a case study outlining key concepts for positioning your portfolio to enhance returns and mitigate risks. He will provide a framework that takes into account the aftermath of the economic and investment bubble, the reduction in global wealth that it has brought about, and the policy responses to it. He will demonstrate that by understanding these developments guidelines can be established to more clearly identify investment opportunities and reduce downside risks that can improve the overall performance of a family's portfolio.

Workshop Session G: **Hedge Fund Performance Data: Sizing Up What It Indicates for Families**
Gallery II

Workshop Leaders:
Thomas Cera
Vice President
RBC Capital Markets Corporation

Jason Spacek
Managing Director
RBC Capital Markets Corporation

In this workshop the speakers will provide additional information to support the concept that hedge fund portfolios have historically provided benefits that outweigh most risks, which was discussed in the *Measuring the Real Value of a Hedge Fund Portfolio* session presented yesterday at 3:30 pm. They will also demonstrate how families can continue to improve their investment results and guard against downside risks using hedge funds, while providing time for an interactive discussion about these ideas.

Workshop Session H: **Past, Present and Future for Merger Arb: Reviewing the Opportunities and Risks for Families**
Grand Ballroom II and III

Workshop Leaders:
Gregory Eagan
Managing Director

Alpine Associates

Robert Zoellner Sr.
President and Co-Founder
Alpine Associates

Merger arbitrage strategies have evolved substantially over the years as various market cycles have changed the risk and opportunity dynamics and made it difficult for even many experienced managers to survive through them all. In this workshop a review of the merger arbitrage landscape will be provided based on the perspective of 33 years of experience during which positive returns have been consistently realized. The speakers will discuss how the business has been altered over time and what opportunities are on the horizon; what similarities there are between risk arbitrage and the insurance business; whether and how macro events can affect deals with definitive contracts; how a strategy not correlated with broad stock indices can enhance a family office investment portfolio; what long-term benefits can be achieved by regularly avoiding down years; and the power of positive compounding.

11:45-12:15 pm Workshop Session Series IV

Delegates will be invited to attend their choice of a workshop in the series. Three concurrent workshops will be held on a variety of topics, providing an opportunity for an interactive and informative discussion.

Workshop Session I: **Protecting Your Family's Vital Data: A Case Study**
Gallery I

Workshop Leaders:
James P. Kane, CIC
President
Hub International Personal Insurance Ltd.

James G. Merriman Jr.
Executive Vice President
Hub International

Marcy Hall
Vice President, Private Client Advisor
HUB International Personal Insurance

Natasha Pearl
Chief Executive Officer and Founder
Aston Pearl

Technology has provided ways to both share and safeguard important information. But those seeking to exploit vulnerabilities in the many systems we have come to rely on for storing and transmitting personal data, whether related to investments, medical records, travel plans or other communications, have also become more sophisticated in their ability to gain access to it. Indeed, evidence suggests that while the frequency with which personal data is now obtained has dropped, the severity of security breaches has grown. In this workshop the speakers will provide a case study to examine this issue and to demonstrate how families can apply a strategic risk management approach to better safeguard their vital personal information.

Workshop Session J: **Looking for Alpha: Fundamental Analysis and Edge**
Gallery II

Workshop Leader:
James J. Barrett
Head of Global Distribution
Citadel Investment Group

What distinguishes fundamental alpha from machine-driven alpha? What are the necessary conditions and best practices for capturing alpha? This session will examine how fundamental analysis differs from computer models. The appropriate structure and risk framework requisite for capturing alpha is quite difficult to create, and the session will briefly look at the structural shortfalls in many traditional fundamental long/short business models. The workshop will highlight how combining the best business and risk structures can lead to alpha generation and Beta and risk minimization.

12:15-2:00 pm Luncheon with Special Guest Presentation: **A Heartfelt and Humorous Look at Life's Transitions**
Grand Ballroom I

Speaker:
Jeffrey Zaslow
Award Winning Writer and Columnist
The Last Lecture

We are bombarded with the idea that keeping one's perspective means remembering that the important things in life involve family, friends, community, an appreciation for our good health and the love we give to and receive from others. Few of us, however, are tested in ways that challenge us to express our understanding of these things. Fewer still are capable of rising to the occasion to inspire others in a lasting and meaningful way.

Jeffrey Zaslow tells the story of someone who did just that as the co-author of the best selling book, *The Last Lecture*, the heartbreaking but inspiring account of Carnegie Mellon University computer-science professor Randy Pausch's series of lectures after the 46-year-old father of three was diagnosed with pancreatic cancer and was expected to live for just a few months. While he became widely known for that work, Mr. Zaslow has long been recognized for his humanitarian work and *Moving On* column in *The Wall Street Journal* that focuses on important life transitions. In 2000, he received the Will Rogers Humanitarian Award, given to a newspaper columnist who exemplifies the ideals and public service work of the noted humorist and columnist. He was honored for using his column to run programs that benefited 47,000 disadvantaged Chicago children, and for raising millions of dollars for Chicago charities. In addition, his annual singles party for charity, "Zazz Bash," drew 7,000 readers a year and resulted in 78 marriages.

2:00 pm Program Concludes